

Global Trello Adoption

COMPANY NAME WITHHELD

1

Project Overview

-  **Sponsor:** IT Department
-  **Topic:** Introduction to Trello
-  **Subject Matter Experts:** TBD
-  **Audience:** Global Company Employees
-  **Delivery Method:** Self-paced elearning
-  **Target launch:** TBD

2

Why train?

Business case for training:

- Improve global project management
- Promote and document better workflows
- Increase communication and transparency

Benefits of providing training:

- Faster adoption of Trello
- Consistent expectations for use of a common tool
- Complete reach to all employee populations

Possible impacts of not providing training:

- Incomplete or slow adoption
- Inconsistent use of common tools
- Inability to measure outcomes

3

Why e-learning?



Consistency



On-demand



Data!

4

Environmental Factors

Constraints on delivery:

- Global languages
- Job expectations
- Time
- Change resistance

Knowledge and skill base:

- Device access
- Basic computer skills
- Appropriate accounts and security rights

5

Performance & Learning Objectives



Understand Trello

- Know what Trello is and its uses
- Know how to access Trello
- Set up or access Trello account



Demonstrate basic Trello functionality

- Create and manage a Trello board
- Create and manage a Trello list
- Create and manage a Trello card



Collaborate with Trello

- Share a Trello board
- Contribute to a shared board
- Manage project tasks on a Trello Board

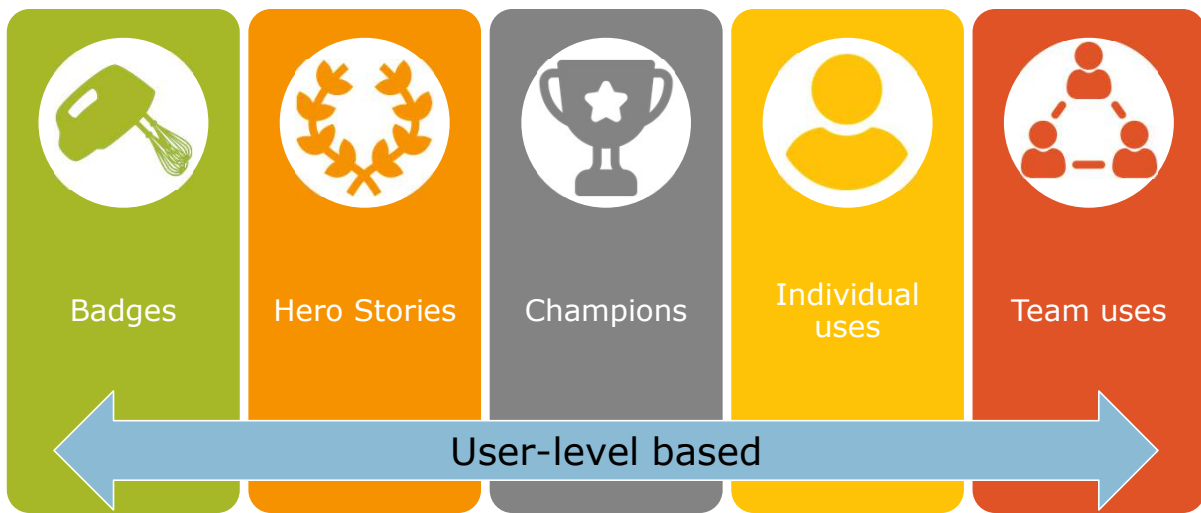
6

Success Metrics

Immediate (Data)	1-3 Months (Performance + Data)	3-6 Months (Performance + Data)
<ul style="list-style-type: none"> • Assessment success • Training completion • Conversion to user 	<ul style="list-style-type: none"> • Usage data • Advanced training • Use-case scenarios • Manager/Scrum Master evals 	<ul style="list-style-type: none"> • Usage data • Continued training • User and champion input • Manager/Scrum Master evals

7

Motivator Ideas



8

Trello Adoption Training Universe

